

Epic Story

As a reader, I want to be able to easily find books that I will enjoy.

User Stories

As a mother, I want to be able to find books that my children will enjoy.

As a busy mother, I want to be able to quickly find and rent books.

As a retiree, I want to be able to connect with more people.

As a grandmother, I want to spend more time with my grandchildren and take them to events



Kate Smith

“ My family, books, and art are all I need in life.”

ABOUT

Kate is a loving mother with two beautiful girls. She loves to read to her children and paints in her free time. She is passionate about her family and plans to get a puppy soon.

AGE	28
OCCUPATION	Teacher
FAMILY	Married with children
LOCATION	Dallas, Texas
PERSONALITY TYPE	ETSP

GOALS

- Spend more time with her family
- Read to her children every night
- Attend more events with her children
- Read two books a month

FRUSTRATIONS

- Online books
- Difficulty finding interesting books that keep her children engaged
- Not having time to read her books

ARTISTIC

RESPONSIBLE

PASSIONATE

BUSY

